# acreditero

## About us and market overview

- ➤ Launched in 2021;
- ➤ Part of one of the fastest growing fintech group in South-East Europe- MV Finance LTD. The group is with strong international presence in Bulgaria, Romania, Spain, Macedonia, Bosna and Herzegovina and Mexico;
- Over 320 k unique clients;
- Over 120 k granted loans;
- Over 30 million in disbursed principle;
- ➤ Net loan portfolio 3.5 M EUR;





- Population over47 million
- > 87,44 % active members of the society





# Our products



#### PDL/payday loans/:

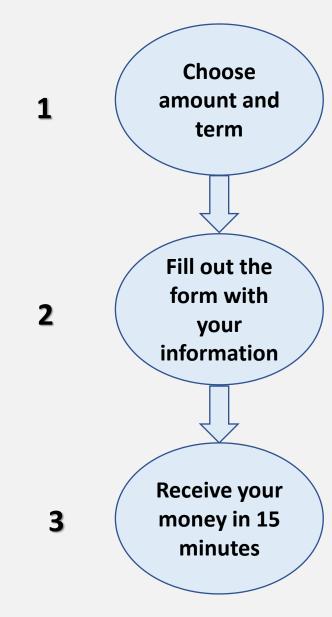
- up to 30 days;
- up to 600 EUR;
- not secured;
- Average term- 25 days;

#### **Instalment loans:**

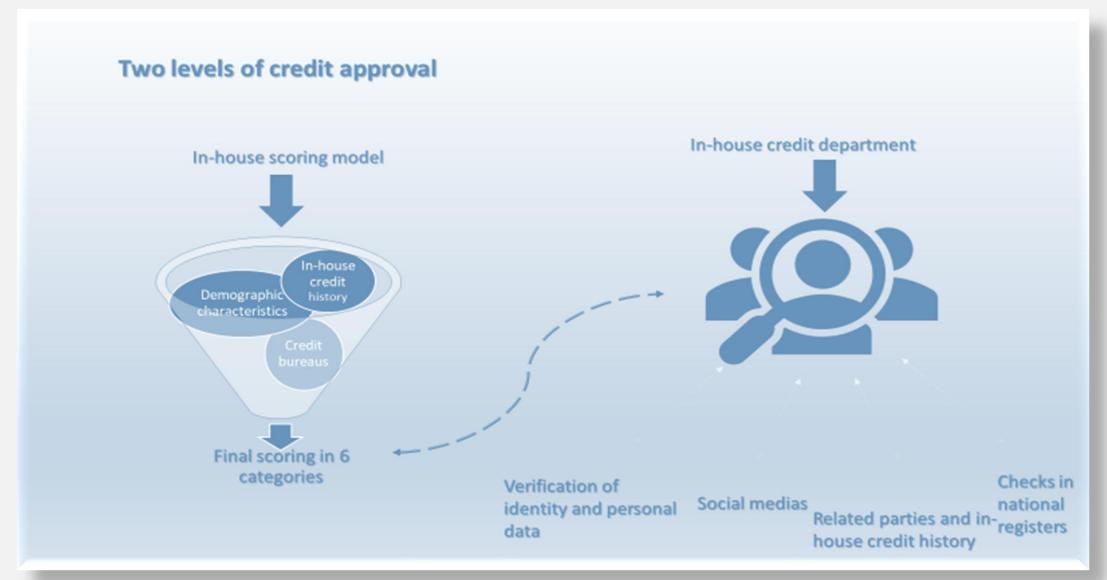
- > up to 6 months;
- > up to 800 EUR;
- not secured;
- Average term- 4 months;



# Our applications process juts in 3 steps



# Our underwriting process





# Competitive advantages

- ▶ Part of an international financial group MV Finance LTD- leader in South-East Europe;
- > Experience and Leadership;
- > Specialized and Focused Team;
- > Advanced Technological Innovation;
- Effective Marketing and Customer Acquisition Strategy;
- > Efficient Risk Management and Collections;
- > Strict Regulatory Compliance;
- > Focus on Customer Satisfaction;

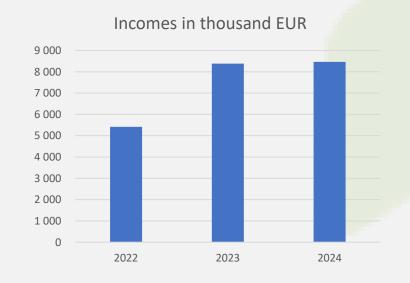


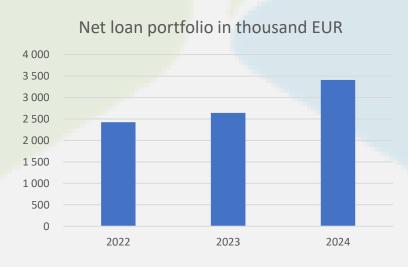
# Our performance

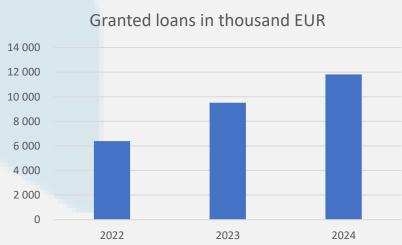
- > 4 Y track record
- > 8.4 m eur interest income;
- Loan portfolio 3.5 m eur Q1/2025;

#### 2023:

- > 24% origination growth;
- > 29% loan portfolio growth;
- Over 30 million in disbursed principle







### Company strategy and goals

#### **Revenue Growth**

➤ 3-Year Goal: Increase annual revenues by 20% each year;

#### **Customer Base Expansion**

➤ <u>3-Year Goal</u>: Grow our customer base by 30% each year through effective marketing strategies and improved customer satisfaction;

#### **Innovation and Technological Development**

3-Year Goal: Implement at least three new technologies that significantly improve operational efficiency and customer experience;

#### **Compliance and Risk Management**

→ 3-Year Goal: Maintain delinquency rates under control through effective risk management and proactive collection strategies;

#### **Customer Satisfaction**

→ 3-Year Goal: Achieve a Net Promoter Score (NPS) of 70 or higher;

#### **Sustainable Growth**

- Geographical Expansion within Spain;
- Customer Base Increase;
- New Product Development;

#### **Continuous Innovation**

- New Products;
- Technology Integration;
- Combine online and offline strategies;

#### **Operational Optimization**

- Cost Reduction;
- Process Improvement;

# Management team



Ivaylo Ibrishimov- CEO, FCCA

Ivaylo Ibrishimov is highly experienced in managing companies in fast growing highlytechnological and regulated environment across several countries in IT, finance, customer service, marketing and risk.

- Master of Economics from UNWE, Sofia
- ACCA Member
- Publications in financial medias



#### **Jose Manuel Cantos-COO**

Jose Manuel Cantos is with more than 15 years of experience in Start-up, risks, operations, strategies implementation and product development in Spanish financial industry.

 Master of Economics from UAM University, Madrid

